



PRESS RELEASE

July 15, 2009

Contact: Lori Lundholm, Communications Specialist **FOR IMMEDIATE RELEASE:**
The Partnership For Our Kids
402-930-3000
llundholm@allourkids.org

1st Annual vinNEBRASKA Summer Wine Festival Benefits Omaha Youth Program

Omaha, Neb. - Raise a glass to the 1st annual vinNEBRASKA Summer Wine Festival, taking place Aug. 22nd from 6-9 p.m. at Rockbrook Village. Proceeds from the event will benefit The Partnership For Our Kids programs, which include All Our Kids and Winners Circle.

This new summer festival is guaranteed to be the toast of Omaha with an enticing combination of fine wines, exceptional art, live music and delectable hors d'oeuvres. World-class wineries such as Goosecross Cellars and Monticello Vineyards & Winery will offer a sampling of their most premier wines for guests to try while they meander among the unique works of more than 30 regional artists. Guests can also sit and enjoy the smooth sounds of local bluegrass band, *Riverside Anthology*, featuring Heidi Joy, while indulging in tantalizing appetizers and desserts from Rockbrook restaurants Jaipur Brewing Company, Pasta Amore, Taste and The Garden Café. This event will also offer silent and live auctions, showcasing select hand-crafted art pieces, as well as an opportunity to win a \$500 Rockbrook Village shopping spree in a raffle giveaway.

Individual tickets can be purchased for \$75 (festival) and \$150 (patron). Corporate table sponsorships are also still available at \$750, \$1,000 and \$1,500 levels. Table and patron sponsorships offer a multitude of VIP benefits such as entry to an exclusive preview party at Corkscrew Wine and Cheese, preferred event seating, company name recognition and media exposure. Tickets are available for purchase at Corkscrew Wine and Cheese, The Winery, or by calling The Partnership For Our Kids office, at (402)930-3000.

vinNEBRASKA Foundation is a local group of wine aficionados who organize special events that have raised over one million dollars for area charities over the past 20 years. In addition to fundraising, the committee also strives to boost the average Nebraska wine-consumer's knowledge and appreciation for wine.

The Partnership For Our Kids was formed in 2007, when All Our Kids and Winners Circle joined forces to help disadvantaged students from pre-kindergarten through high school to stay in school and graduate. Today, The Partnership For Our Kids serves more than 5,000 at-risk youth in the Omaha Public School District with academic support, goal setting, career exploration, service learning opportunities and college access.

###

For more information, or for tickets contact Lori Lundholm, The Partnership For Our Kids (402)930-3000, www.allourkids.org or Dave Deao, The Winery (402) 391-3535, www.vinnebraska.com